

CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 36

TORONTO 2, CANADA

January 4th, 1930

THE SMITH BROTHERS ARE NOT TO BE SNEEZED AT!

*The public coughs up the dough
for those boys—*



BUT NOW without question
the Greatest Money Team of All is



THE DUNCAN SISTERS

in their
grand show of laughs, loves, tears, songs

IT'S A GREAT LIFE

ONE OF THE BIG ONES AND MORE COMING FROM *The Life of*
METRO-GOLDWYN-MAYER *The Party*

PUBLISHED BY
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259 SPADINA AVENUE, TORONTO 2

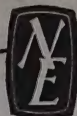
FILM DAILY SAYS

"Devil May Care"

It's first class general entertainment, this "Devil May Care," which had its premiere showing last night at the Astor. M-G-M has constructed a colorful romance of the Napoleonic era along operetta lines. Although the story is mostly told in a light and comedy vein, there are some mighty stirring and dramatic moments in this talker, which has been lavishly made and equipped with excellent tunes and a competent cast. Personable Ramon Novarro dashes and sings his way through it in big-time style. "Devil May Care" is a real box-office Christmas gift from M-G-M to exhibitors.

EDDY

A MOUTHFUL!



UP to December 31st, 1929, one hundred and seventy-eight theatres in Canada have been equipped with Northern Electric Sound System. The first installation was completed on September 1st, 1928, in the Palace Theatre, Montreal, Quebec.

All theatres equipped with Northern Electric Sound Systems are installed, maintained and serviced by a staff of experts. They are at your service the twenty-four hours of the day.

Halifax	Amherst
Orpheus	Empress
Casino	
Community	Truro
	Strand
Sydney	
Palace	Kentville
Strand	Capitol
New Glasgow	Yarmouth
Roseland	Majestic

Saint John	Edmundston
Queen's Square	Star
Capitol	Casino
Opera House	Fredericton
	Gaiety
Moncton	Capitol
Imperial	
Capitol	Woodstock
	Capitol

Montreal	Verdun
Palace	Park
Capitol	Palace
Century	Quebec
Francais	Canadian
Loews	Auditorium
Midway	Imperial
Alexandra	Cartier
Strand	Arvida
Seville	Palace
Rivoli	Three Rivers
Rialto	Capitol
Regent	Imperial
Stella	Shawinigan Falls
Orpheum	Auditorium
Corona	Lachine
Papineau	Royal Alexandra
System	Empress
Westmount	Chicoutimi
Sherbrooke	Capitol
Granada	Rock Island
Premier	Border
Rouyn	Noranda
Alexander	Noranda

Windsor
Capitol
Palace

London
Capitol
Loews

Madison
Tivoli
Uptown
Loews
Pantages
Bloor
Runnymede
Palace
Parkdale
Oakwood
College
Beach
Alhambra
St. Clair
Christie
Beaver
York
Teck
Eastwood
Gerrard
Eclipse
Kingswood
Bluebell
Grover
Prince of Wales
La Plaza
College Playhouse
Revue
Carlton
Park
Parliament

Ottawa
Regent
Avalon
Imperial
Centre
Rexy
Columbia

Tivoli
Capitol
Strand

Imperial
St. Catharines
Capitol
King George

North Bay Capitol Royal	Lindsay Academy
Kitchener Capitol	Cochrane Empire
Sault Ste. Marie Algoma Orpheum	Fort William Orpheum

Oshawa
Regent
Brantford
Temple
Peterborough
Capitol
Regent

Sudbury
Grand
Welland
Capitol

**Guelph
Capitol**

**Cornwall
Capitol**

Walkerville
Walkerville
Port Arthur
Colonial

Niagara Falls
Capitol
Owen Sound
Classic

Trenton
Trent
Brockville
Capitol

Woodstock
Capitol

Chatham
Capitol

Timmins
Goldfields
Leamington
Capitol

**Smiths Falls
Capitol**

**Lindsay
Academy**

**Cochrane
Empire**

**Fort William
Orpheum**

Winnipeg
Metropolitan
Capitol
Regent
Lyceum
Tivoli

Saskatoon
• Capitol
Moose Jaw

Capitol
Orpheum

Estevan
Orpheum

Edmonton
Capitol
Rialto
Monarch
Princess
Empress
Gem
Dreamland

BRI
Vancouver
Capitol
Dominion
Rex
Strand
Broadway

Kitsilano
Grandview

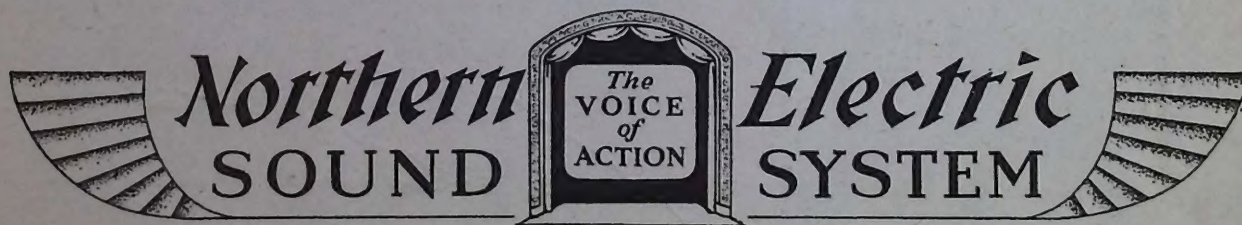
Winnipeg	Osborne
Metropolitan	Palace
Capitol	Plaza
Regent	Rose
Lyceum	Gaiety
Tivoli	Roxy

Saskatoon Capitol	Prince Albert Orpheum
Moose Jaw Capitol Orpheum	Regina Metropolitan Capitol Grand
Estevan Orpheum	Saskatoon Daylight

Edmonton	Calgary
Capitol	Capitol
Rialto	Palace
Monarch	Lethbridge
Princess	Capitol
Empress	
Gem	Drumheller
Dreamland	Napier

Vancouver	Victoria
Capitol	Dominion
Dominion	New Westminster
Rex	Columbia
Strand	Prince Rupert
Broadway	Capitol
Kitsilano	Cranbrook
Grandview	Star

**St. John's
Nickle**



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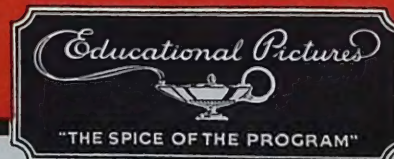
MARK SENNETT
TALKING COMEDIESTuxedo
TALKING COMEDIESJACK WHITE
TALKING
COMEDIESCoronet
TALKING
COMEDIESLupino Lane
TALKING COMEDIESKINOGRAMS
NEWS REELBOYD HAMILTON
TALKING COMEDIESMERMAID
TALKING COMEDIESLillian M. Moore's
HODGE-PODGE

SHORT FEATURES took a new position in the film industry in 1929. They have won unprecedented recognition from exhibitors, the critics and the public. In 1930 Short Features will play the biggest part they have ever played in screen entertainment.

To keep up with such a spectacular forward stride is something. To lead it is to justify the splendid reception that has been accorded to *Educational Pictures* everywhere.

All of us appreciate the privilege of contributing to this important chapter in film history, and the encouragement of the great majority of the country's leading theatres which have been playing *Educational Pictures*. To these we express our thanks—and to the industry at large we extend our greetings.

E. W. Hammons



Canadian Educational Films Limited

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

EDUCATIONAL FILM EXCHANGES, Inc.

E. W. HAMMONS, President

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RAY LEWIS

Editor and Managing Director

Vol. 21, No. 36

TORONTO 2, CANADA

January 4th, 1930

Sir Herbert Holt



THE TORONTO STAR WEEKLY had a most interesting article headed, "Holt Silent Financier May Back The Talkies."

Sir Herbert Holt is probably the richest man in Canada, and The Digest has been presenting the possibility of his connection with N. L. Nathanson, on a new Canadian theatre deal, for some time.

Sir Herbert was on the Board of the Famous Players Canadian Corp., but resigned when N. L. Nathanson severed his connection with the company.

The Star article states, in referring to the new \$25,000,000 theatre deal, that "Twenty-five millions may seem a lot of money, but Holt could put it up just as easily as the average man could find \$25.00.

An unofficial investigation into the holdings of Sir Herbert Holt was quietly conducted, the article states, by Labor Members of Parliament with the result that Sir Herbert was discovered, or uncovered, according to one's viewpoint on the subject, to be a Director of 139 corporations, among which were, in majority, the most important industrial enterprises of our Dominion.

The combined assets of fifty companies which Sir Herbert is reported to control, totals into billions of dollars.

President of the Royal Bank of Canada, one of our leading banks with branch offices all over the world, Sir Herbert's connection with the public's cash, veins its way into whatever the public buys in utilities.

It is written that we, Canadians, are continually building up the Holt fortunes, since daily we purchase for our use some utility, or service which the Holt Interests control, or are interested in.

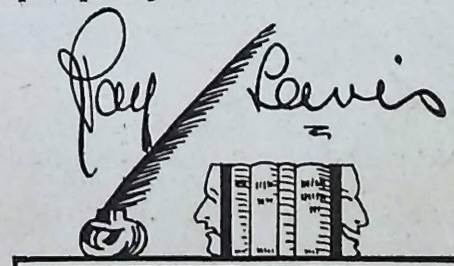
Sir Herbert evidently followed the policy of "not putting all his eggs in one basket," for instance we are said to purchase by way of Holt Enterprise, water power, gas, flour, lumber, land, men's wear, pulp and paper, life insurance, coal, cigarettes, tobacco, ladies' wear, furs, and then there are electrical supplies, telegraph interests, street railways, textiles, railroads, shipyards, investment houses, bridge building, precious metal mines, etc., etc., and a few more etcetras!

Those who have been involved in Canadian enterprise have sought Sir Herbert rather as a partner than a competitor.

Coming to Canada in 1875, Sir Herbert was then "a poor immigrant Irish lad of nineteen years;" and today he is said to have three dollars of "his own money for every dollar of Dominion of Canada currency in circulation."

Sir Herbert is known to be "a saver;" and even today in his 74th year, rugged and virile as one of Canada's oak trees, Sir Herbert still believes that "saving" is the "saving grace" to "health, wealth and prosperity."

Conservative to a noticeable degree, it is rather interesting and shall we say complimentary to the Moving Picture Industry in Canada, to N. L. Nathanson's showmanship ability, that Sir Herbert Holt, who has no sentimental attitude where finance is concerned, should feel that a Canadian chain of theatres is a gilt-edge security!



RAY



RAY LEWIS

PRESENTS

LOS ANGELES and Hollywood has now become such an accepted fact as being the Paradise of Motion Picture Production, that we who are on the outside looking in, imagine that Los Angeles and Hollywood, like Topsy "just grewed." But as a matter of fact, Los Angeles and Hollywood "were born to moving picture greatness" through the vision of Carl Laemmle, who saw the possibilities of San Fernando Valley, as it lay beautifully cradled between sand hills, as a setting for a Moving Picture Production City; and out of this vision Universal City grew!

This was in 1910 and ever since then other Moving Picture cities have grown within that area termed Hollywood, until today the name of Hollywood is synonymous with Motion Pictures; and Los Angeles has grown from the mental outlook of an overgrown village, with its retired wealthy old folks in quest of health and sunshine, to a metropolis of world-wide fame!

AT UNIVERSAL CITY some mementos of past glories in Universal picture production remain, some of the sets from "The Hunchback of Notre Dame," "The Phantom of the Opera," which we are to again have as a Talking and Singing picture.

"Foolish Wives," which gave us our first taste of million dollar picture publicity, "Merry Go Round," which had a continental flair and introduced us to the charm of Mary Philbin, and the foreign art of some of our popular screen artists.

"Uncle Tom's Cabin," as Harriet Beecher Stowe never dreamed it; and here too we find the huge enclosed light and sound stages erected for "Show Boat," and "Broadway."

Universal states that these Talking Studios cost in the neighborhood of five millions, but this expenditure has a future asset which balances its liability, for here too has been staged "The King of Jazz," with Paul Whiteman himself as its star!

ABOUT one hundred miles away from Universal City is another Universal ranch where Lewis Milestone's production, "All Quiet on the Western Front" is being battled successfully. This is the story which has made the old and new world talk; and which brought world fame to its author, "Remarque," as it were, overnight.

Carl Laemmle, Jr., presides over Universal City, which boasts of a Cafeteria, a Post Office, an Administration Building, a Laemmle Boulevard, ranches, studios, and all that would go towards making Universal City a city within a city, self-sufficient and self-contained.

CARL LAEMMLE, President, is one of our pioneer picture men, a man who has among his friends Presidents of the world's Republics, Statesmen of international fame, financiers, ambassadors, artists, public-spirited philanthropists, a man who has kept Universal free from blemish; and a credit to the Industry of which it is a most important unit!

Your editor had an opportunity of reading Carl Laemmle's Book of Tributes on parchment paper; and which is so full of interest and originality, so bountiful with names indelibly written upon the walls of the Hall of Fame, that as a Museum piece it might indeed be deemed a treasure.

Recently Mr. Laemmle was given the honour of a Fellowship in the Royal Society of Arts in London, being proposed for membership by R. A. Waters, of Reno, Nevada.

Very few Americans have won the distinction of such a Fellowship in the Royal Society of Arts, which is close to two centuries old; and one of the "Closed Door" institutions of Merrie England!

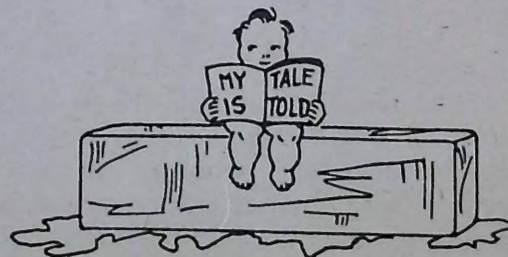
Only ability of a distinctive kind such as the genius of Thomas A. Edison, who also holds a fellowship, can make one eligible!

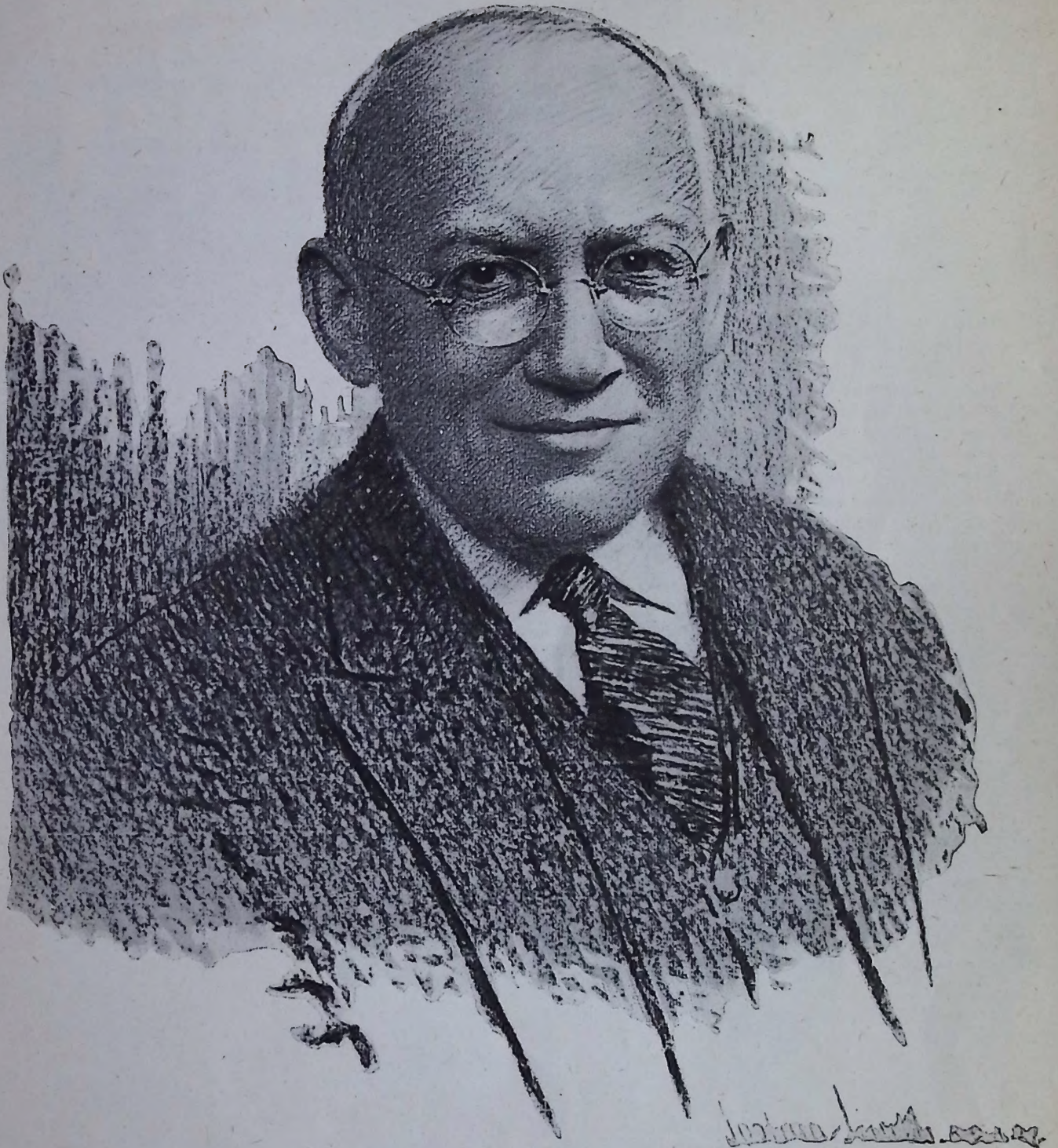
A RECENT INTERVIEW with a Universal representative states that Mr. Laemmle is very much interested in the suggestion of The Digest to confer a degree of honour, and a cash bonus on the News Reel Cameraman, or men, instrumental in securing the News Reel scoop of the year.

Incidentally, Universal's Talking Newsreel with its Talking Reporter has already established itself as a "live wire institution."

Graham McNamee is the "talking reporter" of Radio fame, which Universal has signed up for its Talking Newsreel, which also has a tie-up with fifty-one of the largest daily newspapers in the U. S. and in Canada.

The Battle of Independence in our Industry had among its consistent and faithful warriors the personality of Carl Laemmle, who has never swerved from this Independent rule, although time and again rumour has falsely reported Universal as "selling out" to other Picture Interests.





CARL LAEMMLE

President of Universal Pictures Corp.

"The Grand Little Man of Our Industry Who is Universally Loved."

Observations



By The Editor

"Let he who observes, observe that he too is being observed in his observations; and therefor let him make his remarks as he observes the subject of them, nor add a tittle, nor a jot to that which passeth between the observer and the observed. So by these rules may all men know the observer is observant."

SAM GLAZER was in New York recently and reminded The Digest to be sure and wish all of his exhibitor friends the compliments of the season. Seeing that it is Sammy, here goes: "Exhibitors, the compliments of the season," Sammy Glazer talking, but not advertising.

* * * *

THE DAILY FILM RENTER, of London, England, in a recent issue, talks about RKO's "Rio Rita" as follows: "'Rio Rita,' the long-heralded RKO super shown last night to perhaps the most representative trade gathering which ever witnessed a premiere, has come, was seen, and conquered. In point of fact, with a picture such as this reviewing becomes a sinecure, since the film justifies all the encomiums and every superlative which has been lavished upon it. Florence Ziegfeld has put his name to a production which is worthy of the reputation of even this peerless purveyor of the spectacular, and in 'Rio Rita' has given us what must be the very apex of box-office entertainment." The review carries on with a story of the picture, cast, settings and finishes with this interesting and most flattering, but well-deserved paragraph, "If ever there was a 100% box-office smash it is 'Rio Rita.' It will pack the Tivoli for many a long week, and cannot fail to do otherwise in any theatre in which it is shown."

* * * *

TORONTO is agog with rumours, first we were told in the press that the Fischer Bros. had purchased Killam's Famous Players Canadian theatre stock. The Fischer Building, in Detroit, houses a theatre managed by the Kunsky Circuit which is affiliated with Publix. This rumour sent the Famous stock up a point or two, but it took the statement that the Directors of Famous Players, who had resigned (namely N. L. Nathanson, Sir Herbert Holt, and His Honour, The Lieutenant-Governor, W. D. Ross), were again to join the forces of the Famous Players, to send the Famous stock up to about 46, which is about a five point rise.

A statement from I. W. Killam according to press reports states that there is nothing definite in the rumour, but it has possibilities. It certainly has in sending up the stock, the public are such "fish;" and just eat up rumours, meanwhile if the stock should hit 50, perhaps some of that 80,000 block of stock held in Montreal will be presented to the public.

* * * *

MEANWHILE, plans for the new chain of theatres appear to be carrying on, despite rumours to the contrary; and other adjustments. Of course it would not surprise us to find N. L. Nathanson again with Famous Players, since he and Mr. Adolph Zukor are really the only two big showmen who were associated with that concern; and big showmen occasionally see differently, but when their interests are involved, they have a habit of seeing to their mutual and co-operative benefit.

WHICH reminds The Observer to correct a statement recently published in connection with the Regent Theatre, Toronto, which The Digest published as said to be owned by N. L. Nathanson. As it happens "N. L." had no theatre possessions which were solely his, during his association with Famous, but The Globe Theatre, Toronto, is the property of Mr. Arthur Cohen as reported, but Mr. Cohen has had this theatre for quite some time, it is said.

* * * *

SOME TIME ago we were of the opinion that Adolph Zukor was the "Daddy" of Warner Bros., but when so many positive denials were made; and the supposed deal was declared off, we wondered if our "hunch" had really double-crossed us; and there was nothing to it. But since "murder will out" as it has been said, just an innocent remark, or two, again causes us to wonder if our "hunch" was not the best little hunch in the world. Recently Mr. Zukor was in Montreal, and gave an interview to the press in which he said that George Arliss, appearing for the Warner Bros. in "Disraeli," was the greatest character actor on the talking screen; and as a romantic actor, Mr. Zukor selects another Warner star, John Barrymore, as the world's best. Now I leave it to you boys, knowing Mr. Zukor for one of the world's best showmen and booster for his own, would he give the laurel wreath of merit in a press interview, for publication to a competitor who was not at least a distant relative? If anyone gets your Observer to believe a positive denial again, you can tell "Sime" that "The girl friend from Canada," is not becoming good, but simple.

* * * *

A JOKER called out "fire" in the Francais Theatre, Dalhousie St., Ottawa, under the management of Joseph Paquin, who had his hands full in quieting the audience. About two hundred rushed for the exits, but Manager Paquin was equal to the emergency, and stepping on the stage called for order, informing his patrons that it was a false alarm, and that there was no cause for fear. The house was crowded, but order was soon restored, those who had made for the exits returning to their seats. No one was injured in the rush, but it is a pity that the young man, who was responsible for this kind of humour, got away before someone could kick the seat of his trousers so well that it would knock this kind of humour out of him.

* * * *

WILLIAM FOX, in making public a statement, said that the assets of the firm were \$73,000,000 over liabilities, and that the estimated earnings for 1929 were over \$19,000,000.

The threat of receivership came in an announcement by Stanley W. Lazarus, counsel for Class A stockholders' protective committee.

These shareholders have no voting rights with their stock, the rights being held by Fox personally, prior to (Continued on Page 21)

**The new era -
pictures -
not promises!**

Under the guiding hand of Carl Laemmle
and the producing genius of Carl Laemmle,
Jr., a marvelous new product has blossomed
in the studios at Universal City. We take
pleasure in presenting it on the following
pages - - -

from
**GREATER
UNIVERSAL**



PICTURES
— NOT
PROMISES

With an unprecedented cast, featuring Louis Wolheim, with John Wray, Lewis Ayres, Owen Davis, Jr., William Bakewell, Ben Alexander, Walter Brown Rogers, Slim Summerville, and Joan Marsh.

ALL Q U I E T ON THE WESTERN F R O N T



ERICH M. REMARQUE'S astounding war novel . . . the greatest-selling best seller of all time . . . is now in production . . . And when it comes out of the cutting room . . . after Maxwell Anderson and George Abbott have ceased their literary labors . . . after Lewis Milestone has given his last megaphone direction . . . it will be a picture that nobody will ever forget . . . a picture that will go down in history as a drawing card that nothing has ever equalled . . . This sensational human interest story, translated into virtually every language, syndicated in newspapers everywhere . . . will get the **BIGGEST MONEY** any picture ever got for anybody, anywhere . . . That's one of the things we mean by **GREATER UNIVERSAL**.

GREATER UNIVERSAL'S NEW SELL

JOHN BOLES

IN
2

The John Boles of "Desert Song"
The John Boles of "Rio Rita" - -

The star with the richest singing voice on the screen . . . the star of whom Photoplay says, in the December issue: "Of all the meteors that have flashed across the Hollywood skies, none in history has scooted brighter and faster than John Boles."

HEREAFTER you can get John Boles in Universal Pictures—and only in Universal Pictures... Your customers will be asking for him more and more every day . . . and he will give you sensational results such as you have not had for many a day... He is a big star in his own right. He apes no one. He has the youth, the good looks, the acting ability and the magnificent voice which form such a rare combination in this era of talking and singing pictures. He would have been a star in the days of silent pictures, but the talkies gave him another avenue down which to make his march of triumph. . . Practically every producer has wanted to borrow John Boles from Universal. . . While we were looking for proper stories for him, we let one company have his services in "The Desert Song". . . another company in "Rio Rita." . . Then we found the stories . . . and John Boles became strictly a Universal luminary. . . Now you can book him in MOONLIGHT MADNESS . . . and THE SONG OF PASSION . . . Two pictures bound to send him to dizzy star-heights than ever . . . two pictures proving further what we mean by GREATER UNIVERSAL.



NG SEASON STARTS NOW !



PICTURES
— NOT
PROMISES

MARY NOLAN

The girl of your dreams... she has what you have to have and that's box-office IT!... She proved that when she packed them in for three solid weeks at the COLONY... New York... breaking record after record... the third week holding even with the second, while 16 theatres in and around New York were playing

"Shanghai Lady"—with James Murray. A John Robertson Production. From the play by John Colton (author of "Rain") and Daisy Andrews.

"Undertow"—with JOHN MACK BROWN, Robert Ellis, Audrey Ferris, Churchill Ross. Story by Wilbur Daniel Steele. A Harry Pollard Production.

SHANGHAI L A D Y

day and date with the Colony. That's a tribute to the drawing power and personality of this versatile star with her blonde beauty and wistful eyes. Watch for her

IN

UNDERTOW

A heart-punch drama of glorious youth penned in a lonely lighthouse while the world goes racing by... and

BARBARY C O A S T

Another strong drama of a girl you all know and a district whose fame has penetrated to the ends of the earth.



GREATER UNIVERSAL'S NEW SELL

HELL'S HEROES

Stark naked realism . . . of life in the raw...the picture that defies convention . . . daring in conception . . . brilliant in execution.

PETER B. KYNE'S first story in Sound is a dramatic thunderbolt! Rich in human interest values . . . thrilling with excitement . . . with pace and sweep of a mighty epic . . . In it Charles Bickford, Raymond Hatton and Fred Kohler . . . three bad men of the great open spaces . . . rob banks, shoot up towns and are generally ornery. In the midst of their blood-thirsty meanderings they happen upon a lone woman with a very small baby deserted on the edge of fierce Death Valley, and these three bad men adopt the baby and minister to it like a fond mother with her first born. Directed by William Wyler.

JOSEPH SCHILDKRAUT

male star of "Show Boat"—romantic, suave, alluring as always, is the nervy dude reporter in

THE NIGHT RIDE

He battles against the cruelest gang of racketeers the underworld has yet uncovered with EDWARD G. ROBINSON, late star of the play, "Kibitzer" as the underworld chief, and Barbara Kent . . . Harold Lloyd's latest leading lady, as the wife around whom this amazing drama revolves. They take him for a "ride" but he keeps his nerve . . . When they strike at his home and his bride he breaks into a flaming passion that sweeps all before it. A John Robertson Production from the story by Henry La Cossit.



NG SEASON STARTS NOW!



PICTURES
— NOT
PROMISES

THE STORM

Langdon McCormack's great stage hit made into a smashing talking picture drama as big as all outdoors.



THE SHANNONS OF BROADWAY

starring

THE GLEASONS (James and Lucille)

ONE long, loud laugh from beginning to end... with the famous Gleasons of Broadway doing the stuff which has made their names a byword for comedy on every lot in Hollywood... the Gleasons were the stars of this Jimmie Gleason howling Broadway comedy success from which the picture was made... Songs, music, comedy and a swell cast including Charles Grapewin, Mary Philbin, John Breeden and lovely girls. It's an Emmet Flynn Production... from GREATER UNIVERSAL.

The Funniest Scotch Story of Them All!

THE COHENS AND KELLYS IN SCOTLAND

starring **GEORGE SIDNEY**
and **CHARLIE MURRAY**

THE same riotous team of comedians who shook the world with laughter in the original and memorable Cohens and Kellys... George Sidney and Charlie Murray playing the bagpipes begorra! And the same director... Harry Pollard handling the megaphone.

GREATER UNIVERSAL'S NEW SELL

WHAT MEN WANT

Warner Fabian, author of "Flaming Youth," has written this ultra modern story of fast-stepping society for Universal. He knows how to write for the box-office . . . and this time he's done it in a smashingly dramatic plot that stresses every element known to sell seats. Even the title is a "drag-'em-in" honey, and the picture itself shapes up as an attraction bursting open with record-breaking possibilities.

BROADWAY

With Glenn Tryon, Evelyn Brent, Merna Kennedy, T. E. Jackson, Otis Harlan, Robert Ellis, Paul Porcasi, Leslie Fenton, Betty Francisco. From Jed Harris' stage production of the play by Ph. Dunning and Geo. Abbott. Directed by Paul Fejos. A Carl Laemmle, Jr., Production.

SHOW BOAT

From Edna Ferber's great novel. With Laura La Plante, Joseph Schildkraut, Otis Harlan, Alma Rubens, Emily Fitzroy, Jane La Verne. Directed, silent and movietone, by Harry Pollard. Synchronized score by Joseph Cherniavsky. Music from Florenz Ziegfeld's production. A Harry Pollard Production.

THEY JUST KEEP ROLLING ALONG . . . Broadway and Show Boat . . . the best the market affords in talking picture entertainment . . . each a masterpiece in its own field and a milestone in the development of the screen . . . each an attraction that drew record grosses in every situation played . . . big city or small town . . . against any and all competition . . . Both keep sweeping along gathering big money on every hand . . . book them for long runs for the record-breakers they have **PROVED** themselves to be . . . And if you've played either or both once to record business . . . **DO IT AGAIN!!**



ING SEASON STARTS NOW!

The SCOOP of SCOOPS!

GRAHAM McNAMEE

Radio Announcer Extraordinary

The best known voice personality in the world . . . the favorite of millions for his graphic, dramatic, entertaining description of the world's greatest events, signs as the TALKING REPORTER for

UNIVERSAL'S TALKING NEWSREEL

Issued twice a week—on disc.
Produced under the supervision of Sam B. Jacobson.

WHAT a scoop! Think of having for an attraction twice every week GRAHAM McNAMEE'S voice, plus the inherent entertaining qualities of Universal's Talking Newsreel, plus the tie-up with 51 of the largest daily newspapers in the country—papers plugging Universal's Talking Newsreel for YOU every day in the week. Man alive, it was big before. Now it's positively T-R-E-M-E-N-D-O-U-S!

GREATER UNIVERSAL

Northern & Western Score In Litigation

Northern Electric has been advised by cable from its associated European office of further favorable decisions in the foreign patent litigation.

The Swiss Court at Zurich has dismissed the request for an injunction against the Capitol Theatre, Zurich, on the use of its Western Electric equipment. This court has further suspended all proceedings of this nature until an action brought by the "Western Electric Company," to invalidate the opposing patents involved, can be heard on its merits.

A London court has refused to grant a petition made by German interests to inspect equipment, against which patent infringement is claimed, at the Empire Theatre, London.

"Disraeli" Plays Big House Calgary

"Disraeli," the wonderful Warner-Vitaphone all-talking production, starring George Arliss, played the Capitol Theatre, Calgary, Alta., to packed houses.

Manager Walter Wilson claims it is "the greatest talking picture which has yet been produced by Vitaphone, which means the greatest talking picture which has yet seen the light of day."

We agree with Manager Wilson, and when "Disraeli" played Toronto, the feature was accorded the same wonderful reception.

Royalty at Opening "West of Zanzibar"

Several distinguished royal visitors attended the showing of Metro-Goldwyn-Mayer's "West of Zanzibar" during the run of this Lon Chaney picture at the Empire Theatre in London.

The Prince of Wales was present the opening night and expressed great satisfaction with the picture, especially Chaney's acting. The Duke and Duchess of York saw the photoplay a few nights after.

Manager Goldenberg of the Empire, who received letters from both royal parties expressing their thanks for a most enjoyable evening, was formerly in charge of Loew's New York Theatre and is well known to Broadwayites.

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Theatre Manager for town of 6,000. State experience and salary required. Apply

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Will buy or lease theatre in Toronto or Province. Sound equipment preferred.

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Empress, Penticton Being Remodelled

A new Famous Players' theatre was to have been built in Penticton, B.C., at the cost of \$60,000, but building has been delayed for a couple of years, and instead, \$40,000 will be spent on remodelling the Empress Theatre, and installing "talkies."

Announcing for 1930

MOTIOGRAPH DE LUXE MODEL H SOUND PROJECTOR—

The Model H Motiograph with Patented Cylindrical Shutter, Low Intensity Reflector Arc Lamp with Sound Base enclosing Disc Turntable and with Track Head built in. Massive, finely constructed, neat in appearance, all in one complete Projector Unit built by the one manufacturer. Double channel high power Amplifier, full A.C. operation without batteries of any kind, and without batteries of any kind on the entire installation. Complete equipment consisting of Two Model H Sound Projectors, Two Channel Amplifiers of 12 watts undistorted output, booth speaker, faders and two horn type theatre speakers, will be priced at approximately \$6,000.00, F.O.B. Toronto, exclusive of Theatre wiring, which is simple, and not including sound-proofing of the Theatre. Full detailed illustrated information in a few days.

FOREST RECTIFIERS—

Superseding the old time generator set. Connect to booth lighting supply, no power supply required. No brushes, no revolving parts, no sparking, no noise. Always ready to deliver pure D.C. to one or two Arcs. Nearly half as cheap as motor generators in first cost, and upkeep confined to tube replacement. Tubes rated at 1,000 hours, frequently run 2,000 hours. Very efficient. Made in sizes to supply 15 Amperes to one arc, 30 Amperes to one arc, 70 Amperes to one arc, or 25 Amperes to each of two arcs independently from the one rectifier. Also a Rectifier is made, to supply D.C. to your Head and Power Amplifiers replacing batteries, and another type to feed the Exciter Lamp replacing the exciter lamp batteries. Full particulars and prices on application.

The Forest Company are just placing on the market a line supply Automatic Transformer for use where line voltage varies objectionably. Takes in the varying line voltage and automatically delivers constant voltage where adjusted.

GARDNER VELVET GOLD FIBRE PERFORATED SOUND SCREENS—

The well known Velvet Gold Fibre Screen but perforated for placing speakers behind it. Exceptionally brilliant pictures on a perfect surface. Why go back to the old white screen of 20 years ago when the modern gold fibre screen is available with all its advantages? Full particulars and samples on request.

OUR 1930 CATALOG—

is now in course of preparation, to be mailed about February 1st. All the above and many more new lines will be introduced. Write for a copy, free for the asking.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"



Show Business



Nearly three thousand juveniles attended a Christmas Treat, under the auspices of the Rotary Club, at Keith's Theatre, Ottawa, Ont.

These children, boys and girls, represented the city's underprivileged, and the Saturday Morning Matinee was the Rotary Club's fifth Annual Christmas Theatre Party!

Rotarian J. M. Franklin, Manager of Keith's was Santa Claus, who promised a bag of fruit and candy to each child after the performance.

The war-whoop that went up on the announcement can well be imagined, for every throat was lusty and healthy; and the Christmas Party Spirit prevailed 100%.

Fred C. Elford, President of the Rotary Club and Manager Franklin both made brief speeches of welcome, while Controller Gerald Sims, appearing on behalf of Mayor Arthur Ellis, congratulated the Rotary Club and the theatre management for their Big Brother Service!

Four policemen under Sergeant Joseph Dion were in attendance in order to marshall this laughing and happy throng of little ones, while Boy Scouts posted in advantageous positions helped in keeping the children moving in an orderly fashion in and out of the exits when necessary.

Manager Franklin and his staff of twenty-five employees, together with officers and members of the Rotary were combined for service; and the event went off just as it had been planned, "Safely and Merrily."

The Parliament Theatre, Toronto, under the direction of the B. & F. Theatres Ltd., was opened recently, and disclosed itself as one of Toronto's most beautiful neighborhood theatres.

The theatre is situated on Parliament and Carlton Streets, and has a seating capacity of 1000, all on the ground floor. It has Northern Electric installation and all the earmarks of a big theatre.

The decorative and lighting schemes are especially beautiful.

The occasion was marked by the presence of Mayor Wemp, and other provincial officials, who congratulated the residents of this section and the Management on their possession of such a theatre.

The program presented as its feature, The Four Marx Bros., in "The Cocoanuts," a Paramount picture, which went over big; and proves itself still to be one of the most entertaining of the all-talking musical comedy shows.

The Hearst Metrotone News was a treat, as was also a colored classic called "Light of India."

The theatre was visited during the evening by the various representatives from the Exchanges of Toronto, and by many exhibitors.

Sam Bloom was "blooming," "It's our very own," he whispered to your reviewer, and "bloomed again."

Adolph Zukor while a guest at the Ritz Carlton, Montreal, made three definite statements, namely, "The talkies are here to stay," "Clara Bow is the best present day actress" and "the centre of the Talking Industry of the future will still be Hollywood."

Among other interesting things Mr. Zukor said to the press was that "We will not kill our markets. In

Hollywood we expect to be able to produce pictures in French, German, Spanish, Italian, and perhaps other languages. How this will be done is another matter."

"I myself favor a method which would keep one good company of foreign actors in the languages mentioned busy all the time! One company alone could not afford to keep a company of French actors, for instance, because there would not be a sufficient number of plays produced in English to be translated into French. But if all the companies were together on this, they could keep one company going all the time like a stock company. For instance they could do a play for A Studio one week in French, and for B Studio next week and so on."

Mr. Zukor believes that Hollywood will gradually draw the best talent from foreign countries which Hollywood can convert to its use in the production of pictures in foreign language.

Among the greatest of the silent pictures made, Mr. Zukor mentioned first, "The Birth of a Nation," "The Ten Commandments" and "The Covered Wagon."

Among the greatest women stars of the Silent Screen, Mr. Zukor selected Canada's Mary Pickford; and in selecting the greatest actor of the talkies, Mr. Zukor mentioned George Arliss as the character actor supreme. But went on to say that "of course people are more interested in romantic actors. My choice is John Barrymore, Barrymore can do anything, he can be tragic, comic, and an acrobat, what you will, of a different type, George Bancroft and Al Jolson are also masters."

THE FILMING of a Motion Picture in which two planes crashed into each other resulting in the death of ten motion picture associates, including Kenneth Hawks, director; George Eastman, cameraman; Otto Jordon, assistant cameraman; Paul Rous and Ross Cook, Pilots; Tom Hans and Hank Johanness, "prop" boys, again cast a gloom over this festive season, and the Industry again dons mourning for its dead.

MAX GOLD, assistant director; Conrad Wels, cameraman, and Ben Frankel, assistant cameraman, were rescued, as they happened to be thrown clear of the aeroplanes as they fell.

The two machines locked together and were soon enveloped in flames, 3,000 feet above the water.

The picture was the filming of the tragedy which befel Capt. Alfred Lowenstein, Belgian financial magnate, who met his death also from an aeroplane. The deepest sympathy of the Industry is extended to Mary Astor, widow of Director Hawks, and the families of the other victims of this catastrophe.

Henry A. Morton, independent chain theatre owner, has acquired the Garrick Theatre, a well-known Winnipeg house, which has been operated for some years by a local syndicate. Morton, who has various theatres throughout the Canadian West, has taken a five year lease on the Garrick.

(Continued on Page 21)

Observations

(Continued from Page 8)

the appointment of the voting trust of which Wm. Fox is one of a triumvirate.

It is further reported on excellent authority that the coming week will find Fox ready to meet all obligations; and that there will be no "divvy" on Fox acquisitions by any "waiting sentinels," since Fox has not yet been known to give up any "gravy." The astonishing crash in the market was a situation no man could have foreseen; and history may never repeat such a catastrophe. To weather through such a Financial War, with a hundred million dollars' worth of obligations hanging on to your coat-tails was in need of not human, but superhuman effort. Fox will do it, and emerge bigger in every sense than he was.

* * * *

IF FOX were a banker, with the standing which Fox has in this Industry of Motion Pictures, the other bankers would have arranged things so that Fox would have kept on banking without the public being aware of any difficulties. Your Observer expects that in our Industry we will yet see an association formed, where our Big Producers with Solid Reputations may be linked together by an Unwritten Law, similar to reputable bankers; and that this linking will take care of just such emergencies. At present there appears to be something in the air which rather glories in troubles. We are getting too big for this kind of "gloating and jealousy," by all means let us have such a society formed, where producers pay a certain sum of money in, a percentage of earnings for just such protection; and where this money can be held in trust by someone outside of our Industry, big enough to be responsible.

Show Business

(Continued from Page 20)

The New Roxy Theatre, recently opened in the Elmwood District of Winnipeg, has a unique service for patrons in the form of an arrangement for the heating of automobiles parked in an adjacent area. Electric plugs are placed at intervals throughout the theatre's parking ground and engine heating devices may be attached to the outlets while owners take in a performance. The theatre has Western Electric equipment, seats 1,200 and is the fifth theatre of the Allied Circuit in Winnipeg.

Standing highest at the polls among all candidates, Controller W. A. Summerville, who is a theatre owner in Toronto, was re-elected a member of the Toronto Board of Control for 1930.

A big dinner-dance was staged at the Chateau Laurier, Ottawa, on New Year's night by Manager Joe Franklin of B. F. Keith's Theatre and Mrs. Franklin for a large number of guests, including the vaudeville artists, stage hands, musicians, operators and other employees. Many received appropriate gifts and many toasts were drunk.

Employees of the three theatres in Ottawa of the Nolan Theatrical Enterprises to the number of 60 were the guests of P. J. Nolan, president, and P. Ambrose Nolan, at an old-fashioned sleigh drive to Teskey's Club on the Prescott Highway as a token of appreciation for services rendered during the past year. Refreshments and dancing held out until an early hour.

Union operators of Hamilton, Ontario, have been publishing advertisements in the local newspapers showing theatres on the fair and unfair lists, in their battle with "open shop" exhibitors. Fourteen have been listed as union houses while five, the Delta, Queen, Empire, Red Mill and New Princess, are shown as non-union theatres. The public is asked to compare the entertainment presented by union operators with that which is not.

A movement had been started in Montreal for a reduction in the age limit from 16 years for children banned from moving picture theatres in the Province of Quebec. Following the theatre disaster in Paisley, Scotland, Provincial authorities have said the present juvenile ban in Quebec is justified. The anti-juvenile law in Quebec Province was put into force following the Laurier Palace Theatre fire in Montreal three years ago, in which 78 children lost their lives.

Exhibitors in Ontario cities are looking to the Ontario Legislature, which opens February 5, for a further reduction in the amusement tax, which had previously been abolished on tickets up to 25 cents. Encouragement has been given to the hope because of the announcement of a huge surplus for the Provincial Government for 1929.

The projectionists of Winnipeg, Manitoba, have organized a local chapter of the American Projectionists Society with 14 charter members. William Hale is President, Joseph Cooper, Secretary; and E. W. Ross, Treasurer. Lectures are held twice monthly.

The annual Christmas party for artists and employees of B. F. Keith's Theatre, Ottawa, took the form of a sumptuous dinner at the Chateau Laurier with Manager Joe Franklin as host. There were many presentations while the toast list was lengthy and well toasted.

A new wired theatre is being erected in Renfrew, Ontario, to be ready June 1, by M. J. O'Brien, millionaire theatre man and industrialist of Renfrew, who owns a group of theatres in Eastern Ontario. The O'Brien Opera House at Pembroke is also being enlarged and talking equipment is being installed.

Famous Players Canadian Corp. has secured a valuable site at Broadway and Granville Street, Vancouver, B.C., on which a \$400,000 theatre is being erected. Famous Players recently spent \$100,000 on the big Vancouver Capitol Theatre to improve the acoustical effect.

A three-alarm fire in the heart of the theatre district in Ottawa, Ontario, on Friday night, December 27, caused considerable excitement but performances were not disrupted. B. F. Keith's, the Regent and Embassy Theatres were in the immediate vicinity.

Police action against patrons of the Elite Theatre, Granby, Quebec, during a Sunday performance has caused a stir among exhibitors of the Province of Quebec. They had agreed with the Quebec Provincial Government to enforce the law barring juveniles from moving picture theatres and, in return, they had an understanding from the authorities that Sunday performances would not be disturbed.

The Avalon Theatre, Ottawa, was the scene of a Sunday show on December 29 but the Government did not object because the attraction was the Federal Government's own special five-reel production, "The Arctic Patrol," this being the premiere showing.

The Multi-Lingual Plan

"Jaydee Williams" Selects London as Solution of Foreign Talking Picture Problem

RECENTLY, in a theatre in Paris, the audience booed a picture which talked in English to such an extent that the police had to be called in to restore order; and not even then was the picture allowed to go on.

In several other countries there is legislation against Talking Pictures in any language but the language of that country.

The musicians, who foresee a cessation of their services are in several cases responsible for the agitation, but if there was not an antagonistic racial feeling in the matter, the complaints of the musicians could not mould public opinion, for Talking Pictures are evolutionary and progressive, they are inevitable.

Just as soon rail against Radio, it is, it is popular and certainly is competition of a concrete and substantial kind in the realm of entertainment, far in excess of the position held by its predecessors, or forerunners.

"JAYDEE" WILLIAMS saw the problem of foreign distribution a year ago, your editor saw it in the very beginning of the talking era also; and no doubt the producers and distributors saw it also, but box-office receipts were so phenomenally good here that no one was particularly worried, besides this continent still showed virgin soil; and the British Empire was still good territory for American-produced Talking Pictures.

NOW that the Talking Era is settling down to normal figures, the foreign distribution proposition becomes a business proposition which needs consideration.

Metro-Goldwyn-Mayer sometime ago announced that its studios would produce pictures in foreign language for foreign distribution. Mr. Zukor gave the press his idea of the problem; and stressed the fact that a stock company of foreign artists should be maintained for the purpose of making pictures for foreign distribution in French, or such language as required, the company to be maintained by several companies; and to work for each company in turn. Mr. Zukor believes that the best foreign artists will come to Hollywood and that Hollywood will be able to produce pictures in foreign languages.

I THINK that "Jaydee" Williams has the biggest and soundest idea on this question as yet, his idea selects London as a World Studio Centre for Multi-Lingual pictures and "Jaydee" presents several reasons for the selection of London, among which Time plays a most important factor.

"JAYDEE" argues that London is a continental centre, accessible and a centre in which we find most languages of the world spoken, and spoken correctly. Foreign artists could more easily and readily, more inexpensively be brought to London, than to America; and that it would be much more economical and a better business

proposition to sell foreign rights to American-made pictures to countries which were interested in producing such pictures in their own language, furnishing the necessary settings, costumes for such pictures to a French, German, or other foreign producer, co-operating on production and charging for services, rights, distribution, etc. The overhead on such a proposition would be greatly reduced and in the same way American producers, or British producers could borrow from foreign material, using what foreign producers produced on their own for productions with English dialogue, and entering into some reciprocal cost plan on the matter of distribution.

SIDNEY KENT, General Manager of Paramount, who is now in Europe to study the Foreign Talking Picture problem; and incidentally it is rumoured to look over territory for the purchase of theatres; has admitted in interviews that Talking Pictures are a problem which American producers have not yet solved in relationship to foreign distribution.

MR. KENT states that the making of pictures in foreign languages is so expensive that it cannot be considered by any company. Makeshift methods of furnishing foreign dialogue, by "dubbing" is so apparent, that it hurts the interest in the picture. Meanwhile Robert Kane, brother-in-law of Kent, has organized a Franco-American picture company.

RAYMOND I. MYERS, European representative of Vitaphone, who has recently returned from a five months stay abroad, returns with a report that Talking Pictures in English are not popular in foreign countries. The larger continental cities, where English is known and utilized in trade and commerce, the British Isles, have accepted Talking Pictures with English Dialogue, but Mr. Myers suggests, as an emergency solution, that English Dialogue should be omitted and titles in the language of the country in which these pictures are being distributed, should be substituted.

Mr. Myers found that Germany was leading in the matter of producing Talking Pictures in German.

ACCORDING to a statement made by C. J. North, Chief of the Motion Picture Division, Dept. of Commerce, Washington, there are approximately eighteen hundred houses wired in foreign countries outside of the United States and Canada. This number includes twelve hundred houses in Europe, two hundred in Latin America and three hundred and fifty in the Far East.

The report gives Great Britain eighteen hundred installations to date, Australia two hundred and fifty, and New Zealand one hundred and twenty-five.

WHICH brings us back to the "Jaydee" six-cylinder plan as he calls the foregoing Talking Picture production proposition; and one which our producers here might give heed to with benefits to be derived therefrom.

Paisley Theatre Fire Moves Industry Greatly

THE PAISLEY THEATRE FIRE, in Scotland, where over seventy children met their death through suffocation, has moved the Industry of Motion Pictures greatly; and caused a sadness to fall over these holiday festivities, particularly celebrated as the Children's Holiday of Holidays.

It brings to our mind the tragedy of the Laurier Palace fire, where so many children also met such a sad fate; and makes us grateful and thankful to know that catastrophes of this kind cannot repeat themselves in the Province of Ontario, thanks to the authorities and the theatreowners within whose jurisdiction the safety of the theatre public rests.

TRAGEDIES of this kind shake the very foundation of our Industry; and make us indeed appreciate the fact that "Eternal Vigilance is the Price of Peace."

Throughout Canada and the United States there are but a few theatres which can be called, "Honky-Tonks," because the growth of the Industry has, through a natural process of development, weeded such theatres out.

The Laurier fire did the Industry such damage, that no one can estimate the costs, but greater than such financial consideration was the loss of these little children to their parents, the knowledge that these little ones met so tragic a death.

NO SENTIMENTAL attitude should be countenanced, nor considered on the matter of theatre safety; and every "honky-tonk," or public building which is unsafe should be closed to the public.

Throughout Canada, we have in our theatres emergency fire drills, where the staff goes through routine fire drills, doors and emergency exits are thrown open,

and every fire prevention apparatus is tested. This is as it should be, and no Manager will consider such a duty unnecessary, expensive, or irksome.

It is a duty he owes his public, and a sacred duty he owes to His God!

Cartoon Patent Infringement

Bray Hurd Process Co. Inc., inventors and owners of the patents covering the processes by which animated cartoons are made, announces that the suits for infringement brought so far against certain infringers of the patents have been settled, and the parties involved have taken out licenses.

The following producers now have licenses to operate under the Bray Hurd Process Co. Inc. patents: Bray Pictures Corporation, Aesop Fables Inc., Max Fleischer, Winkler Pictures Inc., Winsor McKay and Paul Terry.

Bray Hurd Process Co. Inc. states that suits will be immediately started against all remaining infringers as it is determined to protect its rights under these patents to the fullest extent.

Donat Paquin, proprietor of three theatres in Hull and one in Ottawa, has purchased the Regent Theatre in Gatineau, Quebec, from Joseph Laflamme, and the house will be re-opened after being dark several months.

A new policy of special run features has been adopted by Manager Ray Tubman of the Imperial Theatre, Ottawa, starting with a special engagement of "Glorifying the American Girl." The Imperial has been in the "red" recently with an assortment of split-week first and second runs but a series of big pictures have now been booked.

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Simplex Machines Used in All the World's Better Theatres. For 25 years Simplex Machines Have Led.

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Ilex Projection Lens Latest Type—Most Efficient—Adjustable.

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Round About the Studios

Lillian Roth, noted singer of "blues," returns to New York next week for her first vacation in more than six months, during which time she was making "The Love Parade" and "The Vagabond King" in Hollywood for Paramount.

Frank McCormack, stage and screen actor and dialogue director, has been engaged by Radio Pictures for Herbert Brenon's spectacular war drama, "The Case of Sergeant Grischa," now in production with Chester Morris, Betty Compson and an all-star cast.

McCormack will assist Brenon in dialogue rehearsals and in addition will play two important "bits" in the picture.

Sally Star and Johnny Arthur, two stars recently signed by Columbia Pictures, have been selected for the leading roles in "For the Love O' Lil," a picturization of the famous cover design serial of Liberty Magazine. The casting of the two roles was exceptionally difficult, due to the fact that the two characters have become so firmly established in the public mind as a result of Leslie Thrasher, creator of the characters.

RKO officials believe they have a second "Rio Rita" as far as public interest and box office demand is concerned, in "Love Comes Along," Bebe Daniels' latest all-talking, singing film romance, and are, accordingly, making preparations for a brilliant first night opening with Bebe Daniels likely to make a personal appearance with the picture.

The first talking picture to be shown in South Africa will be Al Jolson's Vitaphone production for Warner Bros., "The Singing Fool." This will go on view in the near future at the Kinema Theatre in Capetown, the first house on the continent to be wired for sound.

"What, — no women!" certainly isn't going to apply to "All Quiet on the Western Front." There were women in Erich Maria Remarque's book. They must appear on the screen. Yola D'Avril has been signed up by Lewis Milestone to play the French girl in the canal swimming episode. Joan Marsh plays the Poster Girl.



Ramon Novarro, Metro-Goldwyn-Mayer star, appearing in "Devil May Care."

The original cast of "The Cohens and Kellys" is back one hundred per cent. in "The Cohens and Kellys in Scotland." William James Craft started production of this latest episode in the hectic lives of "The Cohens and Kellys" recently. Those most concerned are George Sidney, Charlie Murray, Vera Gordon, Kate Price, Lloyd Whitlock, William Colvin and E. J. Ratcliffe.

Mary Lawlor, who appeared in the original stage version of "Good News," and who is now playing on the musical comedy stage in Hollywood, has been signed by Metro-Goldwyn-Mayer for a leading role in that company's sound picture version of "Good News." Edgar McGregor and Albert Kelley are directing the new picture. Charles Kaley also has been signed for a part in this "collegiate" musical comedy.



Sally Star, the "star" in "So This Is College" for Metro-Goldwyn-Mayer.

Nancy Carroll's next starring vehicle has now been titled "Honey." It is the musical comedy version of "Come Out of the Kitchen," Broadway stage success. Miss Carroll is being directed by Wesley Ruggles, with a notable supporting cast which includes Skeets Gallagher, Harry Green, Stanley Smith, Jobyna Howland, Lillian Roth, Zasu Pitts and Charles Sellon.

"Party Girl," hailed as the sensational picture of 1930, opened at the Gaiety Theatre with a New Year's Eve show. It will remain at the Gaiety for an indefinite run. This all-talking picture is a Tiffany release and a Halperin production. In the cast are Douglas Fairbanks, Jr., Jeannette Loff, Judith Barrie, Marie Prevost, and many others.

Ken Maynard has changed the title of his picture, "Crimson Courage," by Jacques Jaccard, to "Kettle Creek." Harry Brown is directing. Kathryn Crawford plays the feminine lead.



Conway Tearle appearing in Tiffany's "The Lost Zeppelin."

In line with the recent pronouncement of Jesse L. Lasky, first vice-president in charge of production, that Western screen dramas would be stronger and more prevalent than ever with the advent of talking pictures, Paramount is now preparing to launch a vigorous development of this type of audible film thriller.

One of its first productions of this type will be "The Border Legion," a dialogue version of the story by Zane Grey. The cast will be headed by Richard Arlen, Fay Wray and Fred Kohler. Another production will be "The Texan," which will serve Gary Cooper as a companion vehicle to "The Virginian."

Tiffany's "The Lost Zeppelin," with Conway Tearle, Virginia Valli and Ricardo Cortez, is smashing records in all key centres where it is being shown, according to reports received at the office of Oscar R. Hanson, general sales manager.

Harry Cohn, vice-president in charge of production at the Columbia Hollywood studios, is so pleased with the way in which George B. Seitz is handling the direction of the company's spectacular special production, "Murder on the Roof," that he immediately assigned the director to another picture. The title of Seitz's next directorial work is tentatively titled "Private Property."

"The Agony Column," Earl Derr Biggers' story of newspaper life, will be one of the first Vitaphone pictures to be produced at the Warner Studio in 1930.

J. Harold Murray, who has been visiting at his Connecticut home between pictures, returns to Hollywood to begin work on "The Dollar Princess." Mr. Murray finished a co-starring role with Norma Terris in "Cameo Kirby" before coming east.

Of the People By the People For the People

Lincoln's immortal words--"of the people, by the people and for the people"--describe a nation and the nation's newsreel. Pathe Sound News (Canadian Edition) is fundamentally the most democratic of newsreels. In honest language and authentic film it reports the life and progress of all humanity. It is at once the picture-book, the diary and the primer of the world. It is history as it happens. Your patrons expect to see a newsreel on every program. Don't disappoint them. Show

Pathe Sound News

(Canadian Edition)

Edited by Terry Ramsaye and Ray L. Hall

Distributed in Canada by Regal Films Limited

Scores at Roxy

"Constance Bennett delightful---Edmund Lowe grand! A dandy talkie," says Reviewers.

THIS THING CALLED LOVE

"In the present picture she (Constance Bennett) appears as an actress of unusual ability, thoroughly charming and possessed of a voice more appealing than most thus far heard . . . The film should prove a better than usual attraction. The audience enjoyed it thoroughly."

Regina Crewe in N. Y. American

"Miss Bennett acquits herself exceedingly well in the look-and-listens. To her charm and poise is added the attraction of an effectively low voice and an aptitude for getting over her lines very naturally . . . It's a diverting piece, neatly directed by Paul Stein."

Rose Pelswick in N. Y. Evening Journal

"The attractive Constance Bennett does remarkably well as the wife who is finally conquered by 'this thing called love,' and Edmund Lowe gives a creditable performance as Robert Collings."

N. Y. Telegram

"'This Thing Called Love,' from the stage play by Edwin Burke, lends itself admirably to the talking screen, and it is superbly done by a very good cast headed by Edmund Lowe and Constance Bennett . . . It evokes countless chuckles, particularly on the subject of marriage . . . She (Constance Bennett) is a better actress today than she was before her retirement."

George Gerhard in N. Y. Eve. World

With a brilliant cast, including Zazu Pitts, Carmelita Geraghty and Stuart Erwin. Directed by Paul Stein.

And still they come from PATHE

Distributed in Canada by Regal Films Limited